

REACH THE RIGHT PEOPLE WITH ACCE

Connect your business and products to career practitioners, professional educators, students and those working in education, training and employment, through one of the largest career associations in Australia.

Advertise with ACCE



Providing
career development
services
to the community



Training
Career Practitioners
for the future

Find out how we can
help you.

Talk to our team today



ABOUT ACCE

The Australian Centre for Career Education (ACCE) is a not for profit, national career association and thought leader in career development. Established in 1975 by the Department of Education, our members include students, practitioners and academics working in a wide range of sectors including:

- Mainstream and specialist schools
- Government departments
- Tertiary education
- Private practice
- Community and youth services
- Jobs and Skills Centres and LLENs
- Apprenticeship support organisations
- Migrant/refugee support and employment services
- Mental health and forensic settings



STAND OUT

ACCE can help you seamlessly connect to your target audience through our channels to members, industry, governments and [school to industry programs](#).



Don't limit yourself to standard options. Contact us to discuss a bespoke promotional opportunity: projects@acce.org.au

Our advertising options include:

- 1 ACCE Journal released 3 times a year
- 2 ACCE Connect fortnightly newsletter
- 3 Annual wall calendar distributed to members
- 4 Professional development events
- 5 *That Careers Show* podcast
- 6 Biennial Conference

JOURNAL ADVERTISING

Advertise in our leading Australian career journal released three times a year. Our national circulation of over 1,000 includes members, government representatives, education providers and industry contacts.

The ACCE Journal is packed with exceptional content including:

- Editorials
- Reports and professional updates
- Conference and event information
- Local and international research
- Reviews of career products, services and programs

For information on advertising email journal@acce.org.au



ACCE WALL CALENDAR ADVERTISING

The ACCE wall calendar runs across a year from April to March. Received by every ACCE member, with an electronic copy available in the ACCE member lounge.

Advertisers can promote their offerings or key events. Stay in plain sight for a month each year with full page advertising from \$550 (inc. GST)



VET NATIONAL TEACHING & LEARNING CONFERENCE

15 & 16 AUGUST 2024
MELBOURNE CONVENTION & EXHIBITION CENTRE

FROM COMPETENCE TO EXCELLENCE - STRIVE TO INSPIRE





15 & 16 AUGUST 2024
 MELBOURNE CONVENTION & EXHIBITION CENTRE





































A two-day immersive and inspiring professional learning opportunity for VET practitioners and VET Sector professionals.

EARLY BIRD FEE \$665 (incl. GST) FOR REGISTRATIONS BEFORE 30 APRIL 2024

- Keynote Speakers & Presentations
- Expert Panels Including World Skills Australia representatives
- Concurrent Teaching & Learning Workshops
- Specialised Stream of Applied Research Sessions
- Networking Function

Visit our website to learn more or email us on info@vdc.edu.au



APRIL

READY FOR THE ADVENTURE OF A LIFETIME?

Discover Canada with:

INTERNATIONAL EXPERIENCE CANADA
EXPÉRIENCE INTERNATIONALE CANADA

Students can experience a new culture, gain global work experience, discover themselves, and make lifelong friends on a Canadian Gap Year!

You can help students forge their own path and unlock endless possibilities.

Open to international youth aged 18-25.

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WORK & TRAVEL IN
Canada.







Government of Canada
Gouvernement du Canada




City of Vancouver
Ville de Vancouver



Campus Canada

MAY




*Australian Centre for Career Education
is now the partner for Morrisby in
Australia and New Zealand!*

- ✓ 5m+ Career Journeys
- ✓ 1,700+ Schools & Colleges
- ✓ 100k+ Assessments a year
- ✓ 50+ Countries

BOOK A DEMO TODAY

www.morrisby.com.au



JUNE



Australian Centre
for Career Education

APPLY NOW FOR: END OF YEAR 2024 INTAKE

CHCA1215
**CERTIFICATE IV
IN CAREER DEVELOPMENT**

Course start Date:
29th October 2024

Applications Close:
15th October 2024

CHCA1216
**GRADUATE CERTIFICATE
IN CAREER DEVELOPMENT PRACTICE**

Course start Date:
8th October 2024

Applications Close:
24th September 2024

www.cce.edu.au



CBAC Institute,
Level 3, Building A, 61 Ch's Drive, Greenborough,
Victoria, 3088



CBAC Institute (3070 3302) is a division of the Australian Centre for Career Education



CBAC Institute



CBAC Institute




CBAC Institute



CBAC Institute

JULY



Career Tools

EFFICIENCY EMPOWERS | CONFIDENCE INSPIRES

Introducing CareerForce Capital, an AI-powered feature designed to facilitate personalized career discovery and planning.

Key Features:

- Interactive Assessment:** Engage in a comprehensive assessment to identify your unique strengths, interests, and preferred work environments.
- Personalized Recommendations:** Receive tailored suggestions for career paths, educational programs, and skill development opportunities based on your assessment results.
- Goal Setting and Tracking:** Establish clear career goals and track your progress over time, receiving reminders and encouragement along the way.
- Resource Hub:** Access a wealth of curated resources, including job listings, industry insights, and expert advice, all designed to support your career journey.





- 1 Research your options
- 2 Finance your studies
- 3 Complete your application
- 4 Apply for your studies



Education USA

Your PRIME PATH to U.S. Higher Education

Put us online. Search for Educational Institutions in Red cross...


Educational USA has the U.S. Department of Education's...
 Educational USA provides many services including...
 • Professional Development sessions for staff

Did your teacher...
 Want U.S. Professionals award
 their Academic Achievement award
 September 1

MY CAREER >>> >>> INSIGHTS

THE MY CAREER INSIGHTS PROGRAM ASSISTS STUDENTS TO
DISCOVER, DEVELOP, AND DRIVE THEIR CAREER PLANNING

This program is available for Year 8 students in all Victorian Government Schools
(and equivalent in equivalent settings)

The Identity Profile uses a series of questions and quizzes to help students identify their
strengths, abilities, interests and values





National Centre
for Career Subscriptions

**APPLY NOW FOR:
SEMESTER 1 2025 INTAKE**

**CHC4328
CERTIFICATE IV
IN CAREER DEVELOPMENT**

Course start Date:
25th February 2025

**CHC4318
GRADUATE CERTIFICATE
IN CAREER DEVELOPMENT PRACTICE**

Course start Date:
4th February 2025



MEMBER WEBINARS

- Our events team manages 50 member webinar events each year and can support your event starting from planning and promotion, through to registration and online moderation. Feedback, Q&A, and surveys are all supported by our experienced team.
- Ask us about additional mail-outs to other contacts and industries: membership@acce.org.au
- Customise your event and add on extras such as resource development, tours or other activities.



THAT CAREERS SHOW PODCAST

That Careers Show is a podcast from ACCE that explores the fascinating world of careers. We uncover the hidden gems, share inspiring stories, and provide valuable insights into career education and development.

Episodes are available from YouTube and Spotify and episodes are featured in the fortnightly ACCE eConnect newsletter.

Contact us to talk about a podcast, request a hosted interview, develop a script or get help with ideas.

Pricing is available on request.



[Listen here](#)

ACCE BIENNIAL CONFERENCE

The ACCE Biennial Career Education Conference is a leading career event. Connect with over 300 career practitioners, professional educators and representatives in government, community organisations and tertiary education through presentations, trade exhibits and other sponsorship opportunities.



Satchel inserts



Promotional items



Trade exhibits



Other event sponsorship options



For more information contact events@acce.org.au

ACCE CORPORATE MEMBERS

Join as a corporate member and take advantage of other benefits and our membership discount:

- 10% off advertising rates
- Careers Network list of contacts
- Priority access to present at future Industry Connect Career Days and Webinars
- ACCE Journal subscription and submission invitations
- ACCE Connect fortnightly newsletter
- Priority access to limited sponsorship and advertising opportunities
- Your organisation's logo on the ACCE website
- Access to ACCE Member Lounge

Contact us to become a corporate member:
membership@acce.org.au



**10% discount
for corporate
members**

Advertising Specifications



ACCE Wall Calendar

- Landscape page: A4 297mm (W) x 210mm (H)
- Boarder images should bleed over the page by 3mm
- Allow crop marks and set the bleed to 5mm on all sides
- Add registration marks in the export to PDF (RGB PDF's not accepted)
- No reversed type (white) under 9-point font sizing
- Live type area 15mm from edges
- CMYK print ready photos, images and fonts embedded

Full page advert: \$550 (inc GST)

Half page advert \$300 (inc GST)



ACCE Journal

- Half page advert: A5 123mm (H) x 165mm (W)
- Full page advert: A4 302mm (H) x 215mm (W)
- PDF file with bleed lines to 5mm on all sides
- CMYK print ready photos, images and fonts embedded

1 month (1 page) advert: \$550 (inc GST)

2 months (2 pages) advert: \$1000 (inc GST)